



Krasimira Stefanova Valcheva

Date of birth: 26/04/1982 | **Nationality:** Bulgarian | **Phone number:**

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WORK EXPERIENCE

2021 – CURRENT Sofia, Bulgaria

CHIEF ASSISTANT UNIVERSITY OF NATIONAL AND WORLD ECONOMY

2019 – 2021 Sofia, Bulgaria

ASSISTANT UNIVERSITY OF NATIONAL AND WORLD ECONOMY

2014 – CURRENT Sofia, Bulgaria

CO-OWNER AKSA BROKER

2011 – 2015 Sofia, Bulgaria

BUSINESS COORDINATOR EU REGION SOPHARMA

2006 – 2010 Sofia, Bulgaria

QUALITY MANAGEMENT SYSTEMS (QMS) MANAGER INTEGRA GROUP

2005 – 2011 Sofia, Bulgaria

ADMINISTRATIVE COORDINATOR BULSOR GROUP

2002 – 2005 Sofia, Bulgaria

INTERPRETOR NATIONAL INVESTIGATION SERVICE

EDUCATION AND TRAINING

2023 Sofia, Bulgaria

CERTIFICATE IN ADVANCED ENGLISH (C1) Britanica Cambridge Assesment Centre BG 008

2017 – 2020 Sofia, Bulgaria

PHD IN ORGANIZATION AND MANAGEMENT OUT OF THE SPHERE OF MATERIAL PRODUCTION (PUBLIC ADMINISTRATION) University of national and world economy

2014 – 2015 Sofia, Bulgaria

MA IN HEALTHCARE MANAGEMENT University of national and world economy

2005 – 2007 Sofia, Bulgaria

MA IN LABOUR MARKETS AND HR MANAGEMENT Sofia University St. Kliment Ohridski

2001 – 2005 Sofia, Bulgaria

BA IN SOCIOLOGY Sofia University St. Kliment Ohridski

1997 – 2001 Sofia, Bulgaria

CERTIFICATE FOR ENGLISH LANGUAGE EQUIVALENCE EXAMINATION First English Language School

● LANGUAGE SKILLS

Mother tongue(s): **BULGARIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C1	C1	C1	C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● DIGITAL SKILLS

IBM Statistical package for Sciences (SPSS) | Microsoft Office package: Microsoft Word, Excel, PowerPoint, Access

● PUBLICATIONS

2024

Creating global impact: the transformative potential of higher education in nation branding

Valcheva, K. Strategies for Policy in Science and Education, 32 (1), 91-104.

2024

Public expenditure management (in Bulgarian)

TEXTBOOK

Veleva, R., Valcheva, K. & Shotarova, Z. ISBN 978-619-232-802-3, Publishing Complex - UNWE

2023

Crisis management in health care (in Bulgarian)

COLLECTIVE MONOGRAPH

Valcheva, K. In Trajectories of social development, pp. 215-232. ISBN 978-619-232-778-1

2023

Unleashing the Power of Innovation: The Transformative Role of SMEs

Valcheva, K. Journal of Management Sciences and Applications, 2 (1), pp. 162-168, ISSN 2815-3030

2022

Development of the Institute of Concessions in Bulgaria (1883–2018) (in Bulgarian)

Valcheva, Velela & Valkov. Proceedings of CEHR:Development Dilemmas Conference, Vol.VII, pp.103-116

2022

Bulgarian Public Administration's Social Media Communications Strategies During COVID-19 Crisis

Valchanov et al. Global Issues: Disease Control and Pandemic Prevention. AHFE, vol 24

2022

How trust in government influences vaccination attitudes?

Valcheva, K. Public Policy.BG, 13 (2), pp. 178-190, ISSN 1314-2313

2022

Europe against falsified medicines: Policies and regulations for people and health (in Bulgarian)

MONOGRAPH

Valcheva, K. ISBN 978-619-232-612-8, Publishing complex - UNWE

2021

The Impact of the European Directive Against Falsified Medicines on the Pharmaceutical Wholesalers in Bulgaria

Valcheva, K. J of IMAB, 27(1), pp.3598-3603. 10.5272/jimab.2021271.3598

2020

European and national incentives in support of public-private partnerships in higher education

Valcheva & Valkov. Strategies for Policy in Science and Education, 28(3), 237-248, ISSN 1314-8575

2020

Public policies in support of broader access and attainment of higher education

Valcheva, K. Public Policy.BG, 11 (1), 20-30, ISSN 1314-2313

2020

Prosecution and public awareness: key lines of defence against falsified medicinal products during pandemic

Valcheva, K. Knowledge International Journal, 40 (1), 279-284, ISSN 2545-4439 (online)

2020

Health prevention and response policies against infectious diseases: is the world ready for a novel coronavirus pandemic?

Valcheva, K. CSS XXI, Amsterdam, EUSER, pp. 138-150, ISBN 978-1-64871-449-8

2020

Good Governance Principles Constituting the E-procurement Systems"

Valcheva, K. ICMS XXIII – Cambridge, EUSER, pp. 327- 336, ISBN 9781649991584

2020

EU policy against falsified medicines: options for further development

Valcheva, K. Proceedings of CBU in Economics and Business, Vol. 1, pp. 147-153,

2020

Marketing techniques for protection of original medicines against generic competitors: analysis of examples from practice (in Bulgarian)

Valcheva, K. Doctoral Readings 6, Publishing Complex - UNWE, pp. 137-150, ISBN 978-619-232-390-5

● **CONFERENCES AND SEMINARS**

06/06/2024 Sofia University St. Kliment Ohridski

Round Table "Developing fiscal decentralization and improving local financial management in Bulgaria"

14/05/2024 Sofia, Bulgaria

Health Barometer: healthcare, intelligent systems, AI

26/04/2024 Sofia, Bulgaria

State Administration Index: 2023

28/02/2024 Sofia, Bulgaria

Final press conference on the project "Economic Education in Bulgaria 2030"

27/02/2024 Sofia, Bulgaria

XI National Pharma Forum "Under the Sign of Transformation"

14/11/2023 – 16/11/2023 Sofia, Bulgaria

Youth Economic Forum 2023

26/10/2023

Statista Webinar "Unlocking the Potential of Alternative Data to Gain Consumer, Market and Competitor Insights"

23/10/2023 Sofia, Bulgaria

Scientific Conference "10 Years of the Department of Regional Development: Science, Education and Practice"

13/10/2023

XXII International Scientific Conference of the Department of International Economic Relations and Business "Bulgaria's membership in the European Union: sixteen years later"

05/10/2023

NISPA seminar on „European Regional Workshop on the Review of the Standards of Excellence for Public Administration Education and Training“

10/08/2023

Harvard Business Publishing Webinar "Will the AI replace the educator"

01/06/2023

Harvard Business Publishing Webinar „How ChatGPT and Other AI Tools Can Maximize the Learning Potential of Your Case-Based Classes“

03/05/2023 Sofia, Bulgaria

National Cardiology Plan

16/03/2022 Sofia, Bulgaria

International Conference "Capacity of Small and Medium Enterprises (SMEs) from the Western Balkans to Access European and Global Markets with the Joint Efforts of Business and Administration"

30/07/2020 – 31/07/2020 Cambridge, UK

23rd International Conference on Multidisciplinary Studies: „Resilience for Survival“ (ICMS XXIII)

03/04/2020 – 04/04/2020 Amsterdam, Netherlands

21st International Conference on Social Sciences (ICSS XXI)

18/03/2020 – 20/03/2020 Prague, Czech Republic

CBU International Conference on Innovations in Science and Education

● **PROJECTS**

2023 – 2024

NID NI-13/2023/A "Attitudes and expectations of employers and students regarding the quality of higher education in economics and management"

2023 – 2024

NID NI-6/2023 "BUSINESS BAROMETER"

2023 – 2025

NID NI-8/2023 "State and civil sector: transforming non-market defects and generating public value"

2021 – 2023

NID NI-5/2021 "Concep and publication of a scientific journal at the Faculty of Management and Administration"

2020 – 2021

NID NI-12-2020 "Public governance and social media: crisis communications management" (2020-2021)

2019 – 2022

NID NI-11-2019 "Improving the competitive positions of the professional field "Administration and Management" at the UNWE (2019-2022))"

2018 – 2020

"S.M.I.Le – Sales Management, Inter-Culture, Learning" KA2 – Cooperation for Innovation and the Exchange of Good Practices – Strategic Partnership for Vocational Education and Training, Agreement No. 2018-1-IT01-KA202-006854 (2018-2020)

2017 – 2019

"Enhancing the pesearch notential of the UNWE and improving the conditions for conducting research - a multidimensional investment", BG05M2OP001-2.009-0012"

● **NETWORKS AND MEMBERSHIPS**

2023 – CURRENT

Member of the Centre for Economic History Research (CEHR)

● **HONOURS AND AWARDS**

2019

Young Researcher in Health Management – Organizational Committee of the 29th Annual Assembly of IMAB

● **MANAGEMENT AND LEADERSHIP SKILLS**

Editor-in-Chief of the Journal of Management Sciences and Applications (JOMSA)
